

ENGLISH – SYLLABUS (SPECIALTY)

SUBJECT:

EUROPEAN UNION INSTITUTIONS AND POLICIES

Studies: Management

I cycle studies
Management
Specialty: Modern Business Management

Faculty: Management

Subject status	Type of studies	Semester/ Term	Teaching hours		ECTS Points
			lectures	classes	
	Full time studies	5	-	24	3

Course description:

The study program on European Union Institutions and Policies offers an in-depth exploration of the structures, functions, and policies governing the European Union. It provides a comprehensive overview of the historical evolution, institutions, decision-making processes, and policy domains within the EU framework. Students will delve into the historical context that led to the formation of the EU and its evolution over time. Understanding the EU's historical background is crucial in comprehending its current institutional setup and policymaking dynamics. The curriculum focuses on elucidating the roles and functions of key EU institutions, including the European Commission, European Parliament, Council of the European Union, and the Court of Justice of the EU. Students will gain insights into the powers and responsibilities of each institution in the EU decision-making process. Furthermore, the program covers various policy domains within the EU, ranging from trade and economics to environment, social affairs, and governance. Through case studies and analyses, students will examine the formulation, implementation, and impact of EU policies across these domains. An emphasis on the legal framework of the EU, including treaties and directives, is another crucial aspect of the program. Students will gain an understanding of the legal foundations that guide EU policies and regulations. The course is filled in with many case studies and practical examples of European Union Institutions and Policies, so it should be interesting for all those students who are eager to deal with sales management issues also after the course.

COURSE LEARNING OBJECTIVES:

1. Comprehensive Understanding: Develop a comprehensive understanding of the European Union (EU), its history, institutions, and policymaking processes.
2. Institutional Knowledge: Gain insights into the functions and roles of EU institutions like the European Commission, Parliament, Council, and Court of Justice.
3. Policy Analysis: Analyze EU policies across various domains such as trade, economics, environment, and social affairs to comprehend their impact and implementation.
4. Legal Framework: Understand the legal framework underpinning EU policies and regulations, including treaties and directives.
5. Critical Evaluation: Encourage critical thinking to assess the strengths, weaknesses, and challenges faced by EU institutions and policies.

Teaching the functions and role of European Union Institutions and Policies for contemporary market entities, developing skills in solving European Union Institutions and Policies, as well as analysing data (from primary and secondary data). Creating presentations for the reports and written reports on European Union Institutions and Policies. Training of social competences related to collective problem solving and preparing and introducing all stages of European Union Institutions and Policies in contemporary world.

COURSE EVALUATION:

Workshops – desk research report (written and oral), classes participation and activities, case studies

Lectures – n/a

The grading scale is as follows:

100% - 85%	5.0 (excellent)
84,9% - 75%	4.5 (very good)
74,9% - 70%	4.0 (good)
69,9% - 60%	3.5 (very satisfactory)
50% - 59,9%	3.0 (satisfactory)
< 50%	2.0 (failure)

Course policies and class rules:

The use of smartphones, mobile phones, all devices with internet access, are not allowed during the exams. During other in-class assignments you can use them for assignment purposes only. Students are expected to take full responsibility for their academic work and academic progress. Students are expected to attend class regularly, for consistent attendance offers the most effective opportunity open to all students to gain a developing command of the concepts and materials of the course. The study programme is strict about student attendance regulations. Students who focus on the business of the class increase their likelihood of success. They can do so by listening attentively to the instructor or to other students while participating in discussions. During class, they can participate as fully as possible and volunteer to answer questions. Students should minimise all behaviours that distract others during the class. Talking to other students apart from class discussions is inappropriate. Students who arrive late should seat themselves as quietly and as near to the door as they can. Students who must leave before the class period ends should exit quietly. The course material is designed to be completed within the semester time frame.

Finally, please feel free to come and see me to ask questions or to discuss difficult material. The course material is all cumulative. If you do not understand what happens in the first week, you will not understand what happens in the last week.

Teaching Methods:

Lectures and case studies (multimedia, case study – projects on sales management topics)

Course overview:

The study program on European Union Institutions and Policies offers an in-depth exploration of the structures, functions, and policies governing the European Union. It provides a comprehensive overview of the historical evolution, institutions, decision-making processes, and policy domains within the EU framework. Students will delve into the historical context that led to the formation of the EU and its evolution over time. Understanding the EU's historical background is crucial in comprehending its current institutional setup and policymaking dynamics. The curriculum focuses on elucidating the roles and functions of key EU institutions, including the European Commission, European Parliament, Council of the European Union, and the Court of Justice of the EU. Students will gain insights into the powers and responsibilities of each institution in the EU decision-making process. Furthermore, the program covers various policy domains within the EU, ranging from trade and economics to environment, social affairs, and governance. Through case studies and analyses, students will examine the formulation, implementation, and impact of EU policies across these domains. An emphasis on the legal framework of the EU, including treaties and directives, is another crucial aspect of the program. Students will gain an understanding of the legal foundations that guide EU policies and regulations.

Main topics:

1. Historical Evolution and Formation of the European Union
2. Structure and Functions of EU Institutions
3. Decision-Making Processes within the EU

4. Key Policy Domains: Trade, Economics, Environment, Social Affairs
5. Legal Framework: Treaties and Directives
6. Challenges and Future of EU Integration

Literature

Main texts:

1. Cini, Michelle & Borrágán, Nieves - "European Union Politics" - Oxford University Press (2018)
2. McCormick, John - "Understanding the European Union: A Concise Introduction" - Palgrave Macmillan (2018)
3. Nugent, Neill - "The Government and Politics of the European Union" - Palgrave (2017)
4. Hix, Simon & Höyland, Bjorn - "The Political System of the European Union" - Palgrave Macmillan (2018)

Additional required reading material:

1. Dinan, Desmond - "Europe Recast: A History of European Union" - Palgrave Macmillan (2018)
2. Cini, Michelle & Perez-Solorzano Borrágán, Nieves - "European Union Politics" - Oxford University Press (2017)

Rules of the exams on subject (Assessments)

Lectures – n/a

Classes – case study, discussion, attendance, activities, project, essay

Date of submitting the syllabus: 30.09.2023

Accepted by: Dean of International Affairs

Signature:.....

KATOWICE BUSINESS UNIVERSITY
Harczy Września 1939 nr 3
40-659 Katowice, Poland
tel. +48 32 35 70 603/643
www.akademiagornoslaska.pl (192)